INTERNATIONAL ACADEMY GEORGIA

BVB INTERNATIONAL ACADEMY GEORGIA – HARRIS COUNTY

2026–2027 BUSINESS & COMMUNITY SPONSORSHIP OPPORTUNITIES

INTERNATIONAL ACADEMY GEORGIA

BUILDING PLAYERS. BUILDING COMMUNITY. BUILDING THE FUTURE OF SOCCER IN HARRIS COUNTY.



BVB International Academy Georgia – Harris County is committed to creating high-quality soccer opportunities for children in Harris County and the surrounding communities.

But building a strong youth soccer program takes more than players and coaches.

It takes a community.

Local businesses play an important role in helping us provide the resources, opportunities, and experiences our players need to develop both on and off the field.

Through a partnership with BVBIA Georgia – Harris County, your business can help make youth soccer more accessible while building meaningful connections with local families.

WHY PARTNER WITH BVBIA GEORGIA – HARRIS COUNTY?

When your business sponsors our club, you're investing directly in opportunities for local children. Sponsorship support helps us provide and improve:

- Training equipment and resources
- Fields and facility expenses
- Coaching education and development
- Tournament and competition opportunities
- Player development programming
- Scholarships and financial assistance
- Community events and outreach
- Future club growth and infrastructure

At the same time, we want to make sure our community knows who is helping make these opportunities possible.

Our goal is to build partnerships where our businesses support our families – and our families support those businesses in return.





FRIEND OF BVB — $250

Every contribution makes a difference.

A great option for small businesses, organizations, and individuals who want to support local youth soccer.

Includes:

- Recognition as an official BVBIA Georgia – Harris County sponsor
- Business name included in digital sponsor recognition
- Sponsor Thank You recognition on social media
- Business tagged when applicable
- Recognition for the 2026–2027 sponsorship year

COMMUNITY PARTNER — $500

Support local players while connecting with local families.

Includes:

Everything in Friend of BVB, plus:

- Business logo included in digital sponsor recognition
- Dedicated Sponsor Spotlight on social media
- Additional sponsor recognition throughout the year
- Opportunity to provide a BVB family discount or special offer
- Recognition at applicable club events





CLUB PARTNER — $1,000

Make a meaningful investment in the development of our club. Includes:

Everything in Community Partner, plus:

- Enhanced logo placement in digital sponsor recognition
- Two dedicated Sponsor Spotlight features
- Recurring social media recognition throughout the sponsorship year
- Recognition in applicable club newsletters and communications
- Opportunity to participate in a club event, promotion, giveaway, or community initiative
- Priority recognition during sponsor appreciation campaigns
- Opportunity to provide promotional materials at applicable club event

PREMIER CLUB PARTNER — $2,500

Become a major partner in the growth of youth soccer in our community.
Includes:

Everything in Club Partner, plus:

- Premier placement in club sponsor recognition
- Featured business recognition throughout the year
- Four dedicated social media features
- Recurring social media Story recognition and business tags
- Opportunity to collaborate on original club content
- Priority opportunity to participate in club events and community initiatives
- Business recognition at applicable club events
- Opportunity to provide approved promotional materials or offers to club families
- Recognition as an official Premier Club Partner of BVBIA Georgia – Harris County



LEGACY COMMUNITY PARTNER — $5,000+

Make an Impact That Lasts Beyond a Season.

Our Legacy Community Partners represent the highest level of investment in BVBIA Georgia – Harris County. This partnership is designed for businesses and organizations that want to do more than sponsor a season. It is for those who want to help create opportunities, strengthen youth soccer in our community, and leave a lasting impact for the players and families who come after us.





LEGACY COMMUNITY PARTNER — $5,000+

Includes everything in Premier Club Partner, plus:

- Highest-level recognition among BVBIA Georgia – Harris County community partners
- Premier logo placement across applicable club sponsor materials
- Featured recognition throughout the sponsorship year
- Customized business features and partnership content
- Recognition during applicable major club events and initiatives
- Priority collaboration on community outreach projects
- Opportunity to develop a customized activation with the club
- Opportunity to designate an area of impact for the sponsorship when appropriate
- Recognition as an official **Legacy Community Partner of BVBIA Georgia – Harris County**
- Customized recognition reflecting the significance and impact of the partnership

Limited availability.
Your support today can create opportunities for players for years to come.

SPONSOR SOMETHING THAT MATTERS TO YOU

IMPACT SPONSORSHIPS

SOME BUSINESSES WANT TO KNOW EXACTLY WHAT THEIR CONTRIBUTION IS HELPING SUPPORT.

WE CAN WORK WITH BUSINESSES INTERESTED IN DIRECTING SPONSORSHIP TOWARD A PARTICULAR AREA OF CLUB DEVELOPMENT.



PLAYER OPPORTUNITY PARTNER

Help reduce financial barriers for players and families who may otherwise be unable to participate.

Support may help with approved player assistance, development opportunities, or other participation expenses.

EQUIPMENT PARTNER

Help provide training equipment our players and coaches use throughout the season.

Support may help purchase:

- Goals, Soccer balls
- Training mannequins
- Rebounders, Pinnies, Cones
- Agility equipment
- Goalkeeper equipment
- Coaching equipment

FIELD & FACILITY PARTNER

Help provide our players with safe, consistent places to train and play.

Support may help offset:

- Field rental
- Facility rental
- Lighting
- Field equipment
- Maintenance-related expenses
- Future facility development





COACH DEVELOPMENT PARTNER

Great players need great coaches. Help us invest in the people responsible for developing our players through:

- Coaching education
- Licensing
- Training resources
- Clinics
- Continuing education

COMPETITION PARTNER

Help provide players with opportunities to challenge themselves outside their normal training environment.

Support may help offset club-related expenses associated with tournaments, festivals, special matches, and other approved competition opportunities.

COMMUNITY IMPACT PARTNER

Help us use soccer to make a difference beyond the field.

Support community outreach, service projects, family events, free soccer opportunities, and other initiatives designed to connect our club with the community we call home.

WANT SOMETHING MORE INTERACTIVE?

CUSTOM BUSINESS PARTNERSHIPS

Not every partnership needs to be a check and a logo. We love working with businesses to develop creative partnerships that provide value to the business, our families, and our community.

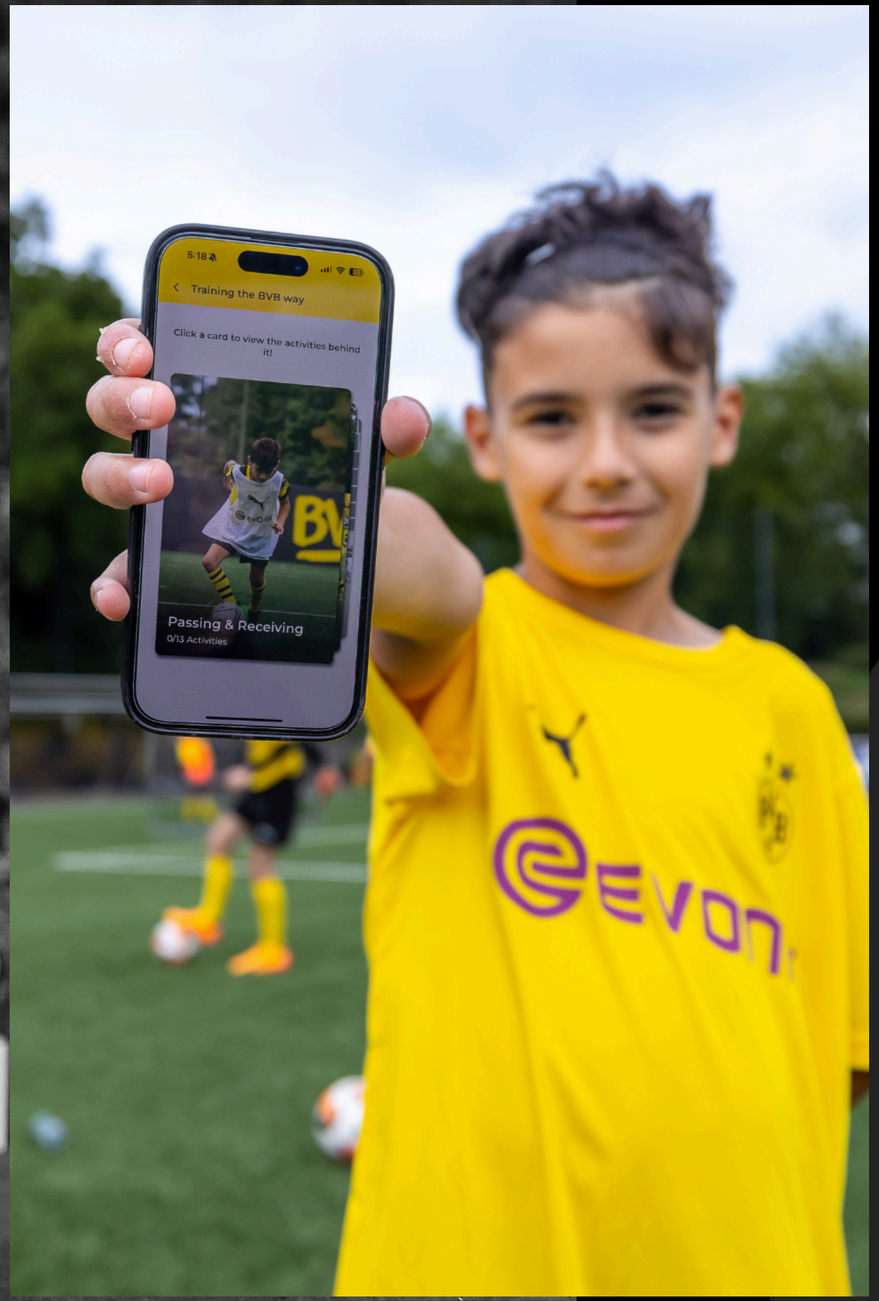
IDEAS INCLUDE:

- Restaurant nights
- Family discount programs
- Giveaways and contests
- Player experiences
- Community service projects
- Club events
- Business-hosted events
- Fundraising collaborations
- Employee volunteer opportunities
- Educational experiences for players
- Collaborative social media content
- Seasonal campaigns
- In-kind donations



HAVE AN IDEA?

LET'S BUILD IT TOGETHER.



BUSINESS SPONSORSHIP + SOCIAL MEDIA

Businesses interested in additional digital exposure may also participate in our separate Community & Social Media Partnership Program.

Opportunities include presenting sponsorships for recurring club content such as:

- Players of the Week
- Plays of the Week
- Matchday
- Coaches' Corner
- Player Development Spotlight
- Community Spotlight

These opportunities can be added to a traditional business sponsorship or developed as a standalone digital partnership.

OUR GOAL
$20,000 IN COMMUNITY SUPPORT



Our goal is to raise **$20,000 in sponsorships, fundraising, donations, and community support** to help strengthen and expand the opportunities available to our players and families. Every contribution — whether $100 or $5,000 — moves us closer.

$20,000 ISN'T SIMPLY A FUNDRAISING NUMBER.

It represents equipment.

It represents better opportunities for our coaches.

It represents access to fields and facilities.

It represents opportunities for players.

It represents helping families when cost becomes a barrier.

And it represents investing in the future of youth soccer in our community.









YOUR BUSINESS CAN BE PART OF THAT STORY.

When you partner with **BVBIA Georgia – Harris County**, we don't want your business to disappear into a page of sponsor logos.

We want our families to know who supports their children. We want to tell your story.

We want to encourage our families to support you. And most importantly, we want to build relationships with businesses that believe investing in local kids is an investment in the future of our community.



JOIN OUR TEAM
BECOME A 2026–2027 COMMUNITY PARTNER.



BVB International Academy Georgia – Harris County Developing Players. Connecting Families. Strengthening Community.

INTERNATIONAL ACADEMY GEORGIA

BVBIA Georgia – Harris County operates through Harris County United Futbol Club, Inc., a 501(c)(3) nonprofit organization. All sponsorship recognition, promotional activities, logo placement, social media content, and partnership activations are subject to club policies and applicable BVB International Academy brand guidelines. Sponsorship does not guarantee specific social media impressions, views, engagements, or other advertising results.

FOR MORE INFORMATION

Please email us at **harriscounty@bvbia-georgia.com**

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